



**METROPOLITAN
TRANSPORTATION
COMMISSION**

Joseph P. Bort MetroCenter
101 Eighth Street
Oakland, CA 94607-4700
TEL 510.817.5700
TDD/TTY 510.817.5769
FAX 510.817.5848
E-MAIL info@mtc.ca.gov
WEB www.mtc.ca.gov

Memorandum

TO: New Freedom Cycle 5 Applicants

DATE: October 25, 2013

FR: Kristen Mazur, Drennen Shelton

RE: Supplemental Instructions for Question 3b – Civil Rights Demographic Information

The following instructions pertain to Question 3b in the New Freedom Large Urbanized Area (UA) Cycle 5 Grant Application. Question 3b is for administrative purposes only and is not a factor in determining which projects are selected to receive an award; however, MTC is required to track this information so it is important that you provide it.

If applicants already have demographic information for their service area, that data can be used to respond to Question 3b. If applicants do not have the required demographic information, they can collect it from the U.S. Census Bureau website (<http://factfinder2.census.gov>) using the detailed instructions below, or contact MTC staff for assistance.

3b) Does the proportion of minority people in the project's service area exceed 58 percent (i.e., the regional average minority population)?

Visit <http://factfinder2.census.gov> and follow steps 1–4 below:

1. Enter City or County (followed by "California")*

Example: Oakland, CA

2. Click on 'Go'

* For geographies smaller than Cities or Counties, contact MTC staff for assistance

- Continued on next page -

American FactFinder - Community Facts

U.S. Department of Commerce
United States Census Bureau

AMERICAN FactFinder

COMMUNITY FACTS - Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, county, city, town, or zip code: GO

Population (2010 Census) **Oakland city, California**

Population (Latest Estimate) **390,724** Source: 2010 Demographic Profile

Popular tables for this geography:

- 2010 Census
 - Population, Age, Sex, Race, Households and Housing**
 - American Indian and Alaska Native alone or in combination with one or more other races
 - Education, Marital Status, Relationships, Fertility, Grandparents ...
 - Income, Employment, Occupation, Commuting to Work ...
 - Occupancy and Structure, Housing Value and Costs, Utilities ...
 - Sex and Age, Race, Hispanic Origin, Housing Units ...
- Population Estimates Program
 - Annual Population Estimates ...
- Economic Census
 - Number of Establishments, Annual Payroll, Number of Employees ...

Want more? Use Guided Search or Advanced Search, or visit Census.gov's Quick Facts.

Note: You can confirm &/or modify your geographic selection

3. Click the link for the 2010 Census Table called "Population, Age, Sex, Race, Households and Housing..."

American FactFinder - Results

factfinder2.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=DEC_10_DP_DPDP1

U.S. Department of Commerce
United States Census Bureau

AMERICAN FactFinder

COMMUNITY FACTS - Find popular facts and frequently requested data about your community

1 Community Facts 2 Table Viewer

DP-1 Profile of General Population and Housing Characteristics: 2010
2010 Demographic Profile Data

Table View

Actions: [Modify Table](#) [Bookmark](#) [Print](#) [Download](#) [Create a Map](#)

[View Geography Notes](#) [View Table](#)

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/doc/dpsf.pdf>.

Geography:

Subject	Number	Percent
SEX AND AGE		
Total population	390,724	100.0
Not Hispanic or Latino	291,656	74.6
HISPANIC OR LATINO AND RACE		
Total population	390,724	100.0
Hispanic or Latino	99,068	25.4
White alone	33,817	8.6
Black or African American alone	2,834	0.7
American Indian and Alaska Native alone	1,826	0.5
Asian alone	684	0.2
Native Hawaiian and Other Pacific Islander alone	141	0.0
Some Other Race alone	52,165	13.4
Two or More Races	7,801	2.0
Not Hispanic or Latino	291,656	74.6
White alone	101,308	25.9
Black or African American alone	106,637	27.3
American Indian and Alaska Native alone	1,214	0.3
Asian alone	684	0.2

4. Scroll down to "Hispanic or Latino and Race" & collect data

Note:
Proportion of minority people = A-B

If you have any questions, contact Kristen Mazur at (510) 817-5789 or kmazur@mtc.ca.gov or Drennen Shelton at (510) 817-5909 or deshelton@mtc.ca.gov.